

PROGRAM

14 May 2021, Friday| 1:00 – 3:00 PM

12:45 Preliminaries

PART I: CEREMONIAL SIGNING

Memorandum of Understanding Between the Department of Trade and Industry (DTI) Governance Commission for Government-Owned or -Controlled Corporations (GCG) for the Promotion Of Philippine Quality Award (PQA) Program

1:00 **Invocation**
National Anthem

1:05 **Welcome Remarks**
UNDERSECRETARY RAFELITA M. ALDABA
DTI - Competitiveness and Innovation Group

1:10 **The Partnership (MOU Content)**
DIRECTOR LILIAN G. SALONGA
DTI - Competitiveness Bureau

1:15 **Message**
SECRETARY RAMON M. LOPEZ
Department of Trade and Industry

1:20 **Message**
CHAIRMAN SAMUEL G. DAGPIN, JR.
Governance Commission for Government-Owned Or -Controlled Corporations

1:25 **Ceremonial Signing**
Photo-op

PART II: WEBINAR

Gearing Towards the Better Normal: Upholding Organizational Excellence Amid COVID-19 Crisis

1:30 **Opening Remarks**
COMMISSIONER MICHAEL P. CLORIBEL
Office of the Commissioner for Corporate Governance Office A and Corporate Governance Office B

1:35 **PQA Overview**
Ms. Ma. Sheryl Santos
Division Chief, National Quality and Competitiveness Division

1:50 **Speaker: Mr. Elcid C. Pangilinan**
Senior Vice President, Strategy and Knowledge Management Group
LAND BANK OF THE PHILIPPINES
2015 Recognition for Proficiency in Quality Management

2:20 **Speaker: Dr. Joel Abanilla**
Executive Director
PHILIPPINE HEART CENTER
2018 Recognition for Mastery in Quality Management

3:00 END OF PROGRAM

Moderator

MS. CAROL R. VELASCO
Supervising Trade-Industry Development Specialist
National Quality and Competitiveness Division

COMPETITIVENESS BUREAU