



Overview of the Philippine Quality Award

**Higher Education Institutions (HEIs) Gearing towards
a Better Normal through the Philippine Quality Award**

Lilian G. Salonga
Director
DTI-Competitiveness Bureau

What you need to know about PQA?



PQA promotes the **Performance Excellence Framework** which is an integrated approach for performance management



PQA is the **highest level of national recognition** for exemplary organizational performance



Patterned after the **Malcolm Baldrige National Quality Award (MBNQA)** of the US

What you need to know about PQA?

Presidential Award Mandated by law EO 448, 1997



RA No. 9013
Enacted on
February 28, 2001

[REPUBLIC ACT NO. 9013]

AN ACT ESTABLISHING THE PHILIPPINE QUALITY AWARD IN ORDER TO ENCOURAGE ORGANIZATIONS IN BOTH THE PRIVATE AND PUBLIC SECTORS TO ATTAIN EXCELLENCE IN QUALITY IN THE PRODUCTION AND/OR DELIVERY OF THEIR GOODS AND SERVICES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Title. – This Act shall be known and cited as the "Philippine Quality Award Act."



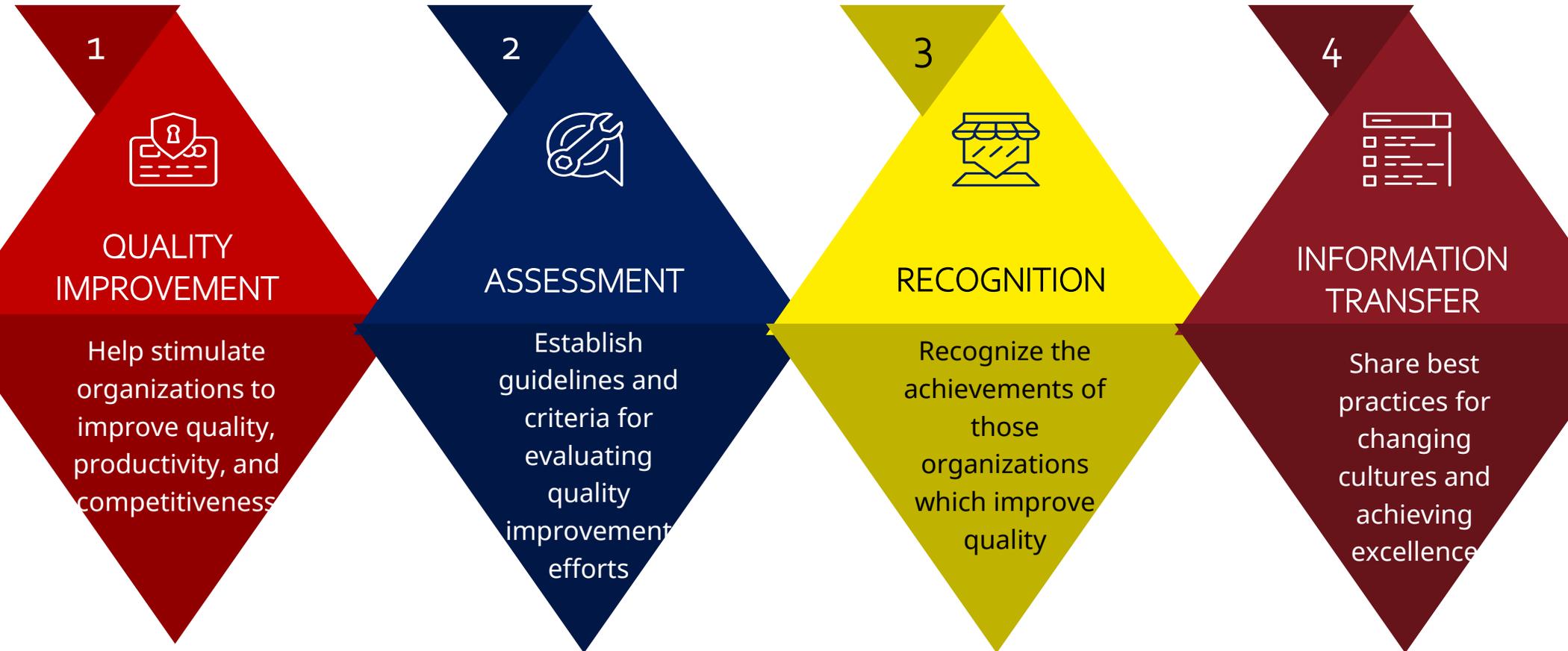


[L-R Row 1: Ms. Rosanna A. Urdaneta (TESDA), Dr. Aura C. Matias (UP-NEC), Dr. Zandra N. Maningas (Letran-Calamba), Ms. Maria Theresa S. Veloso (Thomson Reuters), Dr. Rose Marie O. Rosete-Liquete (NKTII), Executive Secretary Salvador C. Medialdea, President Rodrigo R. Duterte, Secretary Ramon M. Lopez (DTI), Secretary Fortunato T. Dela Peña (DOST), Secretary Silvestre H. Bello III (DOLE), Undersecretary Jesus Melchor V. Quitain (OSAP), Dr. Peter P. Laurel (LPU-B), Alex V. Buenaventura (LBP). Row 2: Mr. Jesus P. Ocampo, Jr. (MCFI), Dr. Guillermo P. Torres, Jr. (UM), Dr. Alexander R. Madrigal (DOST IV-A), Mr. Martin A. Wee (DOST-IX), Engr. Raul C. Sabularse (PCIEERD), Mr. Sisinio B. Cano (DOLE-XII), Dr. Luis Ma. R. Calingo (HAU), Mr. Ricky Thomas Dols (REPH), BGen. Benedicto C. Corona (City of Tarauan).

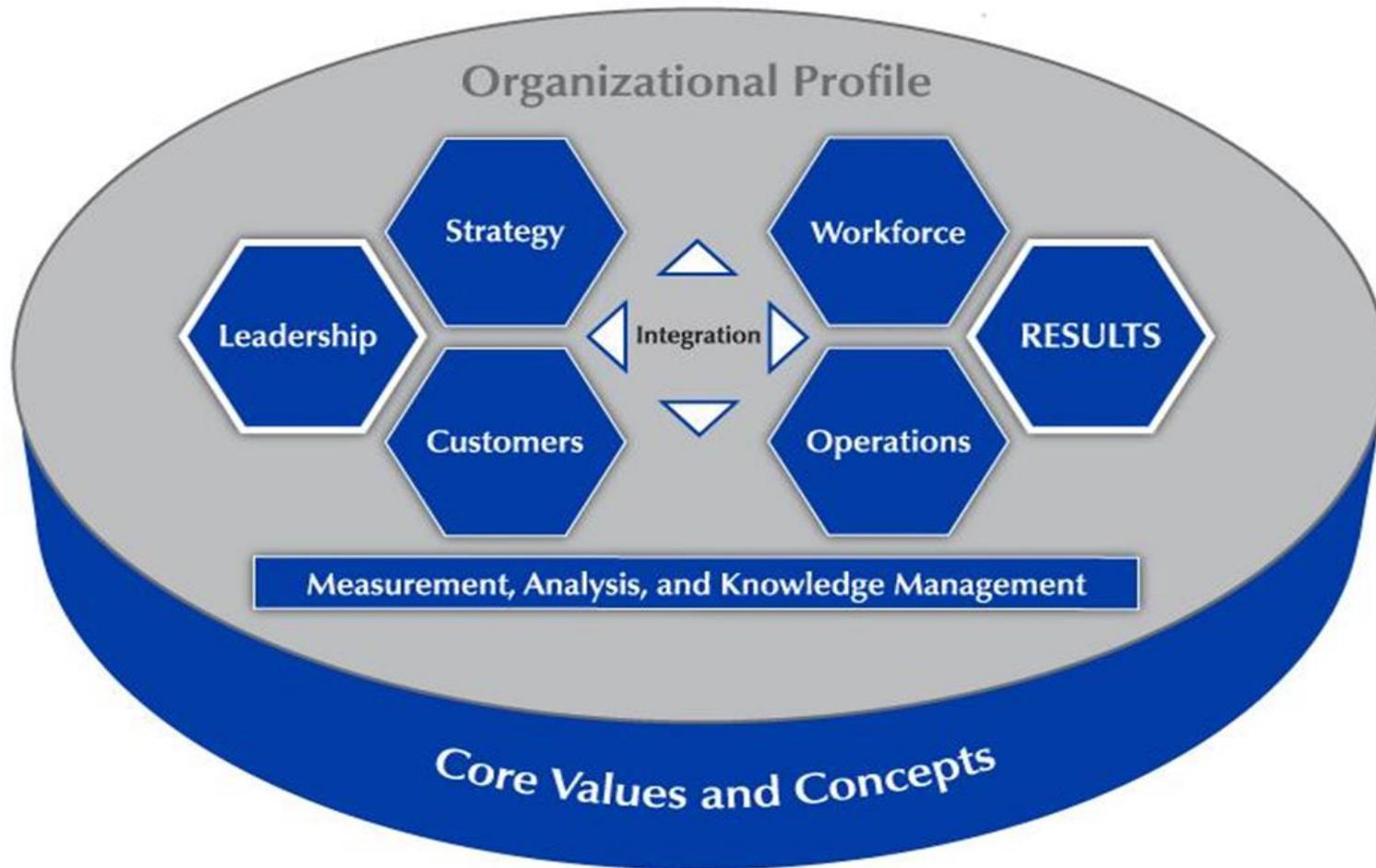
2015-2017 PHILIPPINE QUALITY AWARD CONFERMENT CEREMONY

Heroes Hall, Malacanan Palace, Manila | 24 October 2018

PQA's Four Objectives



PQA Criteria



Performance Excellence Framework



SCORING SYSTEM

Categories	Point Values
1. Leadership	120
2. Strategy	85
3. Customer	85
4. Measurement, Analysis and Knowledge Management	90
5. Workforce	85
6. Operations	85
7. Results	450
TOTAL	1,000

PQA SETS OF CRITERIA

PQA Criteria
For Performance Excellence
2017 - 2021



PQA Government Criteria
For Performance Excellence
2017 - 2021



PQA Healthcare Criteria
For Performance Excellence
2017 - 2021



PQA Construction Criteria
For Performance Excellence
2019 - 2021



PQA Education Criteria
For Performance Excellence
2017 - 2021



PQA SME Criteria
For Performance Excellence
2019 - 2021



- ❖ National Government Agencies
- ❖ Local Government Units
- ❖ State Universities and Colleges
- ❖ Government Financial Institutions
- ❖ Others



**PUBLIC
SECTOR**

**PRIVATE
SECTOR**



- ❖ Agriculture
- ❖ Manufacturing
 - Pharmaceutical Medicines
 - Consumer / Industrial Goods
 - Foods / Processed Foods
 - Electronics
- ❖ Services
 - Educational Institution
 - Healthcare Institution
 - Financial Institution
- ❖ Construction
- ❖ Other Sectors



AWARD & RECOGNITION LEVELS

PHILIPPINE QUALITY AWARD
for Performance Excellence

HIGHEST LEVEL OF EXCELLENCE

Demonstrate management excellence to improve and build outstanding results and excellent system

Demonstrate superior results clearly linked to robust management system

Recognition for **MASTERY**
in Quality Management

Recognition for **PROFICIENCY**
in Quality Management

Demonstrate significant progress in building sound processes

Demonstrate serious commitment to improvement to achieve quality excellence

Recognition for **COMMITMENT**
to Quality Management

How will my company benefit?



Outside perspective of organizations Strengths and Opportunities for Improvement

Thorough evaluation and review by experts & panel of assessors



Feedback Report to guide organization's quality & productivity Improvement

Benchmark for exceptional management practices

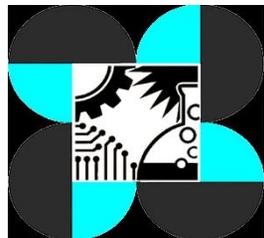
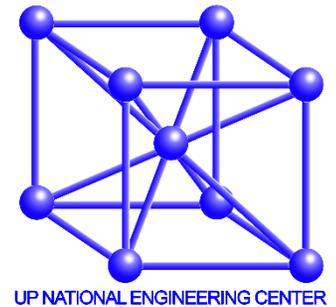
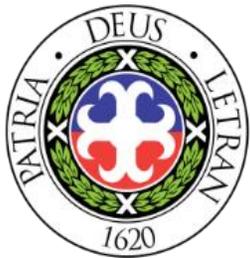


PQA RECIPIENTS PER LEVEL OF RECOGNITION (AS OF 2018)

LEVEL 1

Recognition for Commitment to Quality Management

- **Private** – 30 Recognitions
- **Public** – 20 Recognitions



MINDANAO CORRUGATED FIBREBOARD, INC.



UM

The University of Mindanao

PQA RECIPIENTS PER LEVEL OF RECOGNITION (AS OF 2018)

LEVEL 2

Recognition for Proficiency in Quality Management

- **Private** – 22 Recognitions
- **Public** – 5 Recognitions



PQA RECIPIENTS PER LEVEL OF RECOGNITION (AS OF 2018)

LEVEL 3

Recognition for Mastery in Quality Management

Private – 5 Recognitions

Public – 1 Recognition



LEVEL 4

Philippine Quality Award for Performance Excellence

Private – 1 Awardee



PQA PROCESS



PQA Application Fees

PhP 30,000.00

For small organizations,
Class 3-6 Municipalities, and
regional branches of Line
Agencies

PhP 50,000.00

For medium to large
organizations, Provinces, Cities
and Class 1-2 Municipalities,
Line Agencies, GOCCs and
GFIs



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twitter.com/pqa_ph



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